

PTPI's Leadership Seminar

Public Relations

Berlin, Germany: October 22-26, 2008

PROGRAM



*International
Peace through Understanding*

Aims of the seminar

- Enable active European PTPI chapter leaders to meet, get to know each other and **exchange experiences.**
- Encourage chapters to initiate more and/or new **member outreach activities.**
- Improve the **public relation skills** of chapter leaders to make PTPI more visible in Europe.
- Improve **cooperation** between chapters in Europe.

Program

Wednesday, October 22	
Arrival	
Afternoon	Arrival and check in at hotel St.-Michaels-Heim on the premises of Johannisches Sozialwerk e.V.
16:30 – 18:30	Seminar check in
18:30 – 19:30	Dinner
Thursday, October 23	
Teambuilding	
08:00 – 09:00	Breakfast
09:00 – 10:30	Getting to know each other and our expectations
10:30 – 11:00	Coffee Break
11:00 – 12:30	Teambuilding Exercise
13:00 – 14:00	Lunch
14:30 – 15:15	Getting to know each other's chapters
15:15 – 16:40	PTPI Café – Visibility of our chapters
16:40 – 17:00	Short Break
17:00 – 18:00	Presentation of PTPI Café results
18:30 – 19:30	Dinner
20:30	Intercultural Evening – participants share aspects of their culture

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Friday, October 24	
Public Relations	
08:00 – 09:00	Breakfast
09:00 – 10:30	Creative Writing Workshop
10:30 – 11:00	Coffee break
11:00 – 12:30	Creative Writing Workshop continues
13:00 – 14:00	Lunch
14:30 – 16:00	Public Relations Workshop
16:00 – 16:30	Coffee break
16:30 – 18:00	Public Relations Workshop continues
18:30 – 19:30	Dinner
20:30	Optional Evening Program: Berlin by night – city walk and night cap
Saturday, October 25	
Member Outreach	
08:00 – 09:00	Breakfast
09:00 – 10:30	Member Outreach Workshop
10:30 – 11:00	Coffee break
11:00 – 12:30	Development of Member Outreach Activities
13:00 – 14:00	Lunch
14:30 – 16:00	Presentation of Member Outreach Activities
16:00 – 16:30	Coffee break
16:30 – 18:00	Evaluation of Seminar
19:00	Departure from hotel for Berlin evening
20:00	Dinner downtown
Sunday, October 26	
Departure	
08:00 – 09:00	Breakfast
09:00	Hotel check out